

Public Service Announcement Identity Theft – How to protect yourself

Start Date: July 31, 2024 End Date: August 27, 2024

Nunavut-wide 60 sec

The Department of Community and Government Services' Consumer Affairs division cautions Nunavummiut to protect themselves against identity theft. Identity theft is when someone uses another person's identity to obtain credit from banks, steal money from existing accounts, apply for loans, or file for bankruptcy.

The following recommendations may help minimize the chance of becoming a victim of identity theft:

- Store identification documents in a safe place.
- Shred documents with personal information that are no longer required.
- Avoid giving out your credit card information, especially over the phone.
- Immediately report missing credit or debit cards.
- Never give personal information to strangers.

If you become a victim of identity theft:

- Call your bank and local law enforcement immediately.
- Place a credit fraud alert on your credit report by contacting Experian, Equifax or TransUnion.
- Contact the Canadian Anti-Fraud Centre at 1-888-495-8501 or on their website.
- To replace identification cards, you will need to contact the office they are associated with.
- For missing mail, contact Canada Post.

For further information regarding identity theft, or to report an identity theft incident, contact Consumer Affairs at ConsumerProtection@gov.nu.ca or 1-866-223-8139.

Media Contact:

Heather Grant
Policy Analyst
Community and Government Services
867-975-5465
CGSComms@gov.nu.ca